Ani Chung of San Francisco is the President and CEO of Self-Help for the Elderly (SHE), a community-based organization for mostly immigrant, low-income and monolingual Asian seniors. SHE began as part of the federal "War on Poverty" Initiative in 1966, and now serves 40,000+ seniors in San Francisco, San Mateo, Santa Clara, Alameda and Contra Costa counties. Anni Chung served as CEO since 1981. She oversees and manages the organization, which has expanded since 1981 and now offers a comprehensive range of eldercare services to seniors in the Bay Area. Ms. Chung is a Board member of the Asian and Pacific Islander Council, the City College of San Francisco Parcel Tax Committee and the Wildflowers Institute. Ms. Chung was appointed to CCoA by Governor Newsom in October 2020.